



› Driving the economic development of Queensland ‹

Control your expansion

Control of expansion is required because each time the business expands its operation, and the exercise can be costly. The control of this growth is also vital because many businesses have gone to the wall because they have expanded too fast. Growth of a business can be very, very good, but it can also be disastrous in the wrong situation. Some of the warning signs of a business growing too fast include:

- More temporary staff than permanent staff.
- Office space is outgrown.
- Not aware of activities of competition.
- Orders accepted that are significantly larger than anything you have previously handled without assessment of the impact of them.
- Appear to always be operating in a crisis mode.
- Staff morale is low and staff turnover is up.
- Problems with recognising some of the staff in your office.
- Complaints from customers and negative feedback.

Further information

The following fact sheets provide further information on these issues:

- Business planning
- Manage business growth